

# discount savings cards

discount savings on everyday expenses



## overview

Enhance your reward & recognition strategy by giving your employees the opportunity to save money on everyday expenses. Discount Savings Cards is an enticing and valuable employee benefit that will boost morale and can provide savings of over £960 per year through simply making a small change to how employees choose to shop.

From the weekly food shop and everyday essentials to holidays and days out, employees can make savings of up to 20% at a variety of well-known retailers.

## key features

A cost-effective employee benefit that will enhance your value proposition. Employees get access to the extensive retailer network to take advantage of a compelling suite of discounts.

- ✓ Enhance employee loyalty and motivation
- ✓ Powerful engagement and retention tool
- ✓ The scheme can be regarded as a pay rise alternative
- ✓ Extensive network of retailers

“ **make savings on all lifestyle costs, from the weekly food shop and everyday essentials to holidays and days out** ”

- ✓ Excellent discount rates of up to 20%
- ✓ Up to 50% off the cost of days out
- ✓ Adds value to your total reward and compensation package

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## what does it cost?

Employees can make fantastic savings on their everyday costs, including:

- ✓ 7.5% discount on fund loads onto their card to spend at 90+ leading retailers
- ✓ Discounted supermarket gift cards
- ✓ Up to 40% off cinema tickets
- ✓ Up to 20% off single store gift cards
- ✓ Saving up to 50% on entrance tickets at leading attractions
- ✓ Purchasing a Virtual Card to use at over 50 stores
- ✓ Access additional money-savings deals via their account

## how does it work

1. Your organisation purchases Discount Savings Cards for your employees via Bravo Benefits
2. Discount Savings Cards will be sent directly to you to distribute to employees who will then register and create an account
3. They can then load funds onto their card
4. Once topped up, employees have access to discounted supermarket gift card loads
5. Employees spend and top up as they wish online or via the App

## typical annual savings

Activity	Typical Spend	Annual Spend	% Saving	Total Saving
Main supermarket shop	£100 per week	£5,200	4%	£208
Secondary shop (e.g. Iceland or M&S)	£80 per month	£960	7.5%	£72
High street shopping	£250 per month	£3,000	7.5%	£225
Cinema	£36 per month	£432	Up to 40%	£172.80
Days out	£120 per month	£1,440	20%**	£288
<b>Total</b>				<b>£965.80</b>

Please note that the figures above have been calculated based on the average spend of a family of 4. Actual savings will vary dependent on the individual member's spending patterns.

\*Discounts on the cost of reloading supermarket gift card loads

\*\*Discounts up to 20% on the cost of single use gift cards

**bravo**  
benefits

Talk to a member of our team today

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