

# lifestyle savings & learning

savings and learning that makes a real difference to your employees



## overview

Improve morale and engage with your workforce by providing employees with the opportunity to make lifestyle savings as well as learning something new.

Our Lifestyle Savings & Learning suite is a valuable retention tool that provides employees with a way of making substantial savings through fantastic offers and discounts, as well as developing their professional or personal learning.

## key features

- ✓ Powerful retention and engagement tool
- ✓ Regarded as alternatives to a pay rise
- ✓ Reporting and fully-supported implementation plan
- ✓ Marketing communications supplied
- ✓ Access to hundreds of recognisable brands across a variety of lifestyle categories
- ✓ Employees can save using discount codes, digital gift cards, cashback, vouchers, shopping cards and more
- ✓ Integrated search tools
- ✓ Offers grouped by category for easy navigation
- ✓ Local offers available
- ✓ Cashback rewards to enable employees to earn substantial cashback savings
- ✓ Interactive GPS map to search for local deals available
- ✓ Discounted eGift cards can be used alongside cashback deals providing even greater savings
- ✓ In-house live agent support 24/7
- ✓ Comprehensive FAQs and users can submit feedback and ideas

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## learning

The Lifestyle Savings & Learning includes the option to include access to the Learning & Development initiative, where employees can choose to learn something new with an array of courses across a wide range of categories. With 92% of courses free to complete, whether they want to develop their personal or professional learning, there is something for everyone.

Learning & Development provides an outlet for you to develop the skills of your workforce to benefit your organisation in line with their job roles. Choose to re-skill employees to ensure that everyone is up to date with emerging developments in a fast-changing world.

## benefits for employees

- ✓ Save money on a variety of lifestyle costs, such as food, clothes, days out, holidays, restaurants, household bills and much more
- ✓ Hundreds of offers and deals are available from an extensive range of major online and high street stores
- ✓ Appeals to all employee demographics with different methods of accessing savings, from online discounts to physical shopping cards
- ✓ Easy and simple search functions to enable faster navigation to offers and brands employees are looking for
- ✓ Learning & Development provides opportunities to extend career development
- ✓ Choose to learn something new for their personal interests

## how does it work?

Setting up and administering the scheme is quick and easy:

1. Employer confirms number of employees to be included in the scheme
2. Employer provides basic employee information and company benefit platform is set up
3. Employees can access discounts and savings to start making a difference to their lifestyle immediately

Employees can make fantastic savings, whether they want to save on everyday essentials, splurge on luxury items or book a much-needed holidays. Examples include:

- |                 |            |
|-----------------|------------|
| ✓ PureGym       | ✓ M&S      |
| ✓ Costa         | ✓ eBay     |
| ✓ ASOS          | ✓ Boots    |
| ✓ Hotels.com    | ✓ Argos    |
| ✓ Tesco         | ✓ BT       |
| ✓ Pizza Express | ✓ Apple    |
| ✓ Expedia       | ✓ Halfords |

## benefits for employers

- ✓ Can help to improve and maintain motivation, productivity and retention
- ✓ Hundreds of discounts delivered straight to employees on a wide range of lifestyle purchases
- ✓ Many offers can be used online and in-store
- ✓ Option to receive marketing materials, including posters, e-shots and other communications
- ✓ 24/7 support for you and your employees
- ✓ The Learning & Development initiative enables you to close skills gaps amongst employees
- ✓ Support employees with their skill development and help to keep them focussed and engaged